



AMMAR AL-MIDFAI

Economic News Researcher & Financial
Content Writer

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CURRICULUM VITAE

Name: Ammar Al-Madfai
Date of Birth: 1970
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LANGUAGES:

- Arabic: Native
- Turkish: Basic

PROFILE:

Business administration graduate with practical experience in web development, e-commerce operations, and cryptocurrency trading since 2016. Through hands-on involvement in digital businesses and financial transactions, I have developed a strong interest in economic developments and market movements.

I regularly follow global financial news and analyze market trends, particularly in digital assets. Seeking to contribute as an economic news researcher and writer by delivering clear, accurate, and well-structured content based on reliable sources.

SKILLS:

- WORDPRESS WEBSITE DEVELOPMENT
- SHOPIFY STORE SETUP & MANAGEMENT
- PAYMENT GATEWAY INTEGRATION
- UK & US COMPANY FORMATION FOR NON-RESIDENTS
- DIGITAL BUSINESS SETUP & STRUCTURING
- WEBSITE CONTENT WRITING
- BASIC SEO OPTIMIZATION
- CRYPTOCURRENCY TRADING (PRACTICAL EXPERIENCE)
- BASIC TECHNICAL & FUNDAMENTAL MARKET ANALYSIS
- ONLINE BUSINESS OPERATIONS MANAGEMENT
- RESEARCH & INFORMATION GATHERING

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WORK EXPERIENCE:

- WEB DEVELOPER & E-COMMERCE SPECIALIST (FREELANCE)
- 2016 – PRESENT
- DEVELOP AND MANAGE WEBSITES AND E-COMMERCE STORES USING WORDPRESS AND SHOPIFY.
- INTEGRATE PAYMENT GATEWAYS AND SUPPORT CLIENTS IN SETTING UP ONLINE BUSINESS OPERATIONS.
- ASSIST NON-RESIDENT CLIENTS IN FORMING UK AND US COMPANIES.
- PROVIDE PRACTICAL GUIDANCE ON DIGITAL BUSINESS STRUCTURES AND ONLINE FINANCIAL SYSTEMS.
- WRITE WEBSITE CONTENT RELATED TO BUSINESS, SERVICES, AND DIGITAL COMMERCE.
- TRADE DIGITAL ASSETS BASED ON MARKET TRENDS AND PRICE MOVEMENTS.
- FOLLOW GLOBAL FINANCIAL NEWS AND ECONOMIC DEVELOPMENTS AFFECTING CRYPTO MARKETS.

CERTIFICATIONS & COURSES

- Digital Marketing Course
- Training in online marketing strategies, audience targeting, and digital campaign fundamentals.
- Web Development Course (WordPress & Shopify)
- Practical training in website development, e-commerce store setup, and online business operations.
- “One Million Prompters” Program – Dubai Future Foundation
- Training in artificial intelligence tools and prompt engineering fundamentals for productivity and content development.